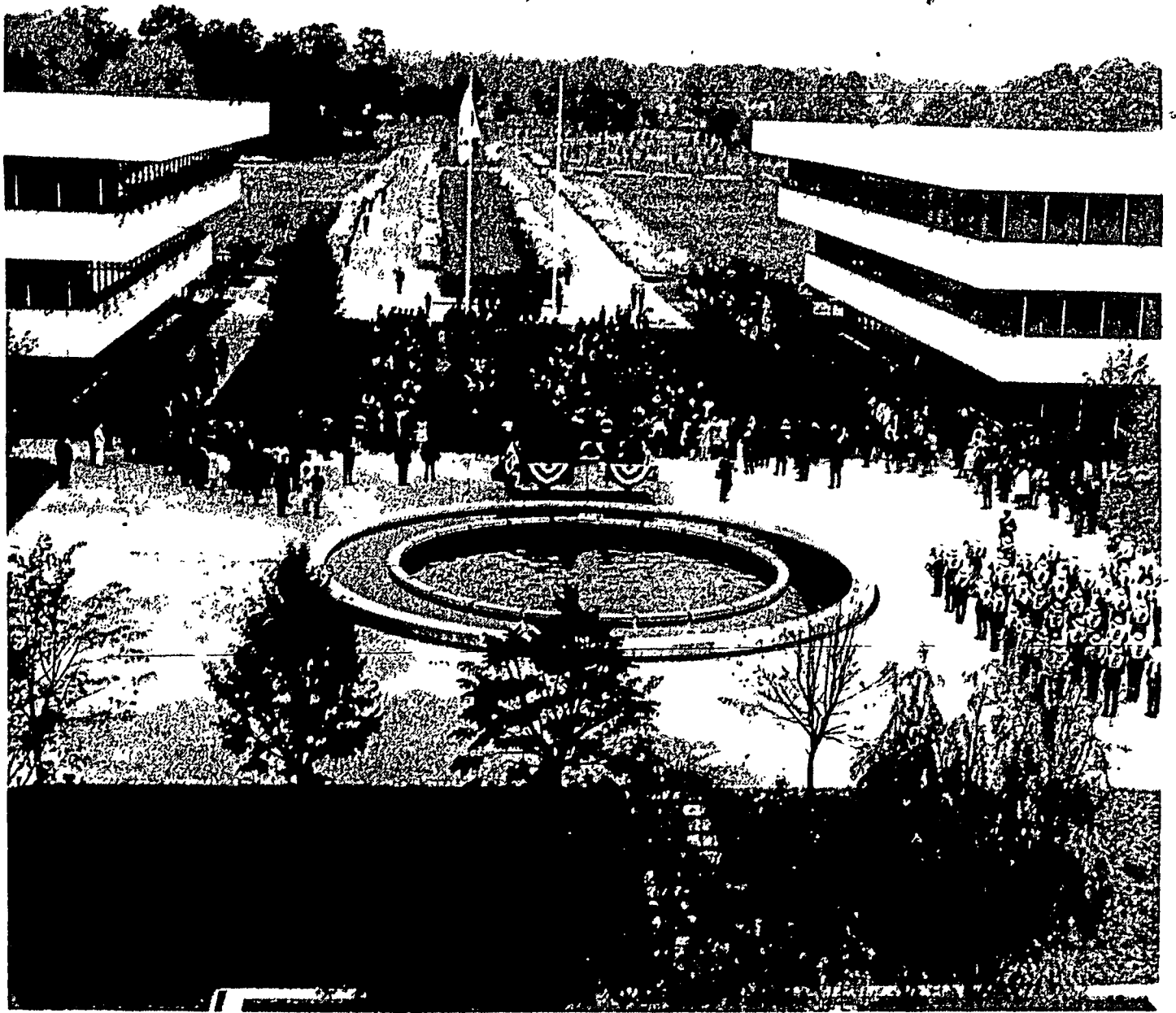




OPENING PEPSI: Some of the dignitaries at the dedication on Friday of Pepsi's new corporate headquarters in Purchase. Seated, from left, are DeWitt Wallace, co-founder and co-chairman of The

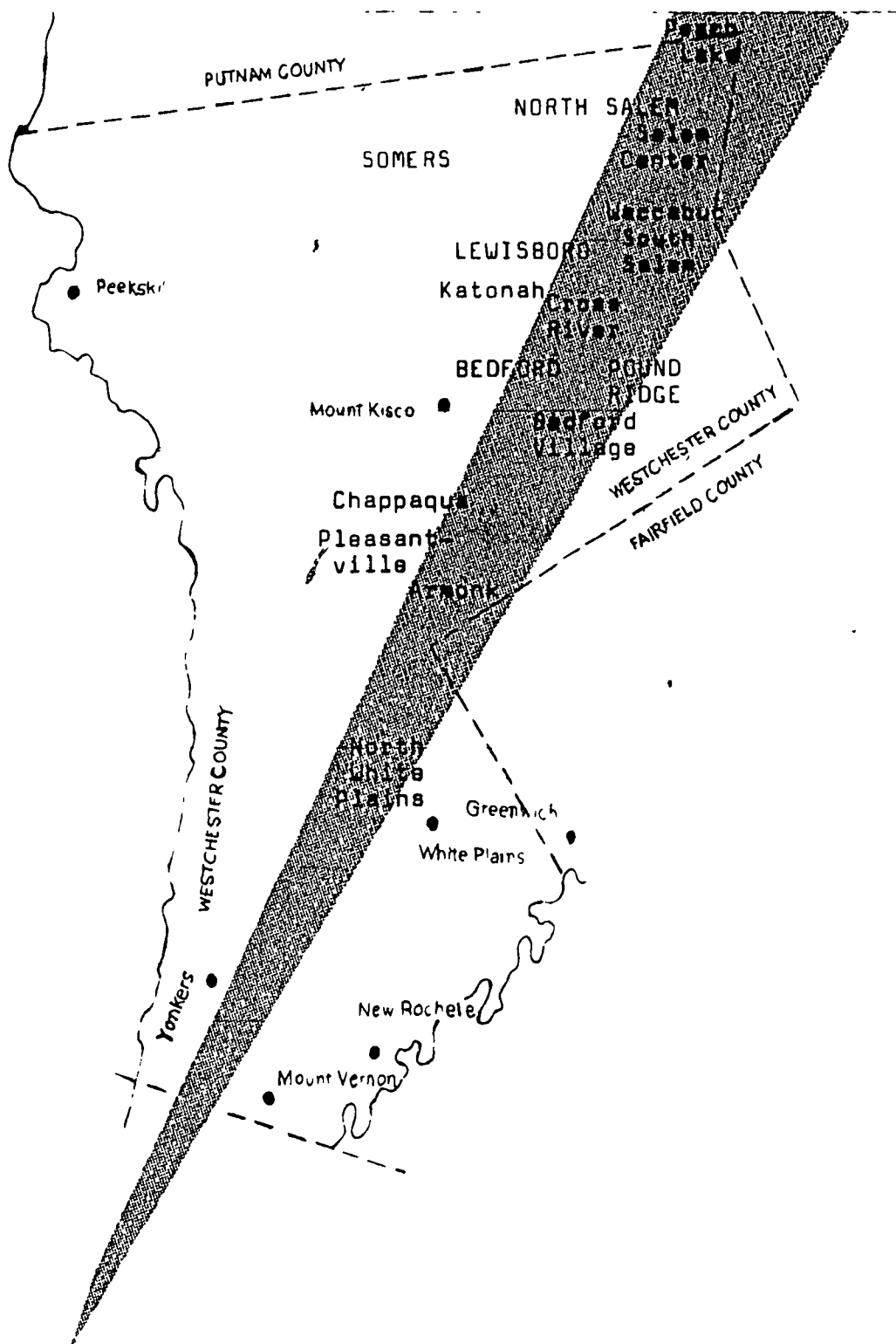
Reader's Digest; County Executive Edwin G. Michaelian, and architect Edward Durrell Stone, who designed the complex. Standing is the builder, H. C. Turner.



GLITTERING new corporate headquarters of Pepsi in Purchase was dedicated Friday. The \$25 million, seven-building complex is set in the midst of 112 acres of trees, grass and lakes. Among its archi-

tectural innovations are the reverse pyramid construction, chess-board layout, and the "wall of air," four inches thick, that insulates outside walls

—Staff photos by Litchfield



TV ECLIPSE: Here's an idea of what at least 6,600 television receivers in 4,800 homes in upper Westchester are in for beginning this fall when the World

Trade Center building starts to affect television signals from the Empire State Building

Compensation due?

TV ghosts will haunt 6,600 sets in area

OSSINING — The New York Port Authority should compensate victims of a television "ghost out" caused by the construction of the authority's World Trade Center, Mrs. Lee Novick, Democratic-Liberal candidate for the state assembly in the 93rd district, demanded this week.

Mr. Novick noted that beginning this fall television signals beamed from the Empire State Building will bounce off the rising twin towers of the World Trade Center in lower Manhattan, distorting reception in a path running northward through Manhattan and the Bronx and widening into Westchester.

The "ghost out," she said, would force thousands of set-owners to invest in Ultra High Frequency converters and antennas during the coming year.

AT LEAST 6,600 television receivers in 4,800 homes in upper Westchester will be affected by the distorted signals continuing into 1972. Hardest hit in that area will be North Castle, Bedford, Lewisboro and North Salem.

In order to eliminate the double-image distortions, Mrs. Novick noted, viewers

will have to buy a UHF converter and antenna to pick up Very High Frequency signals that will be retransmitted over UHF channels. She has asked the Port Authority to reimburse television consumers for the cost of these items, which are estimated to cost \$70 per home.

But even the converter and antenna might not solve the distortions in upper Westchester, Mrs. Novick said, because most of the area is in the fringes of UHF reception already. She called the "ghost out" a "classic example of how a public agency through indifference or bad management or both can neglect the real needs of New York residents."

"The Port Authority was designed to improve communications," the candidate said, "not to distort, disrupt or ignore them. It is time for the New York legislature to make the Port Authority address itself to the constituency for whom it was created."

The 93rd assembly district includes the towns of North Salem, Lewisboro, Bedford, Somers, Yorktown, Cortlandt, and Ossining and the city of Peekskill.

North Salem program

Firehouse dedicated

SALEM CENTER — The new North Salem Firehouse was presented to taxpayers at a dedication Saturday at the building's Route 116 site. Coinciding with the dedication, which was scheduled for 2 p.m., was the temporary loss of three local children. Fifteen members of the department responded to the call, and the children were spotted a half hour later playing on nearby Bogtown Road.

Three other children figured in a more solemn moment of the dedication when they were asked by First Assistant Fire Chief Harold I. Milligan to step forward to present a flag which they had donated to the department. The children, Patti Nelson, Michael Shiver-ton and Debbie DeLatre, all of Sugar Hill, a housing development between Goldens Bridge and Purdys, gave the flag in memory of a friend who was killed last year in a bicycle accident. At that time North Salem firemen called to the scene tried without success to save the boy's life.

NORTH SALEM Supervisor Donald P. Mossman, immediate past supervisor Earle Vail, and August T. Piazza, chairman of the Croton Falls Board of Fire Commissioners, were the guest speakers. Joseph Boyle, fire commissioner, acted as toast master. Ray Cole, Michael Furio and William Gelbel, other members of the board, were also present.

The event also attracted representatives from the fire departments of Somers, Brewster and Goldens Bridge.

In the ceremony on Saturday the North Salem Fire Department was inaugurated as a subdistrict of the Croton Falls Fire Department.

Two years ago residents of the Croton Falls Fire District approved a \$190,000 bond to pay for the new facility, which was built to house four trucks. One truck now stationed at the town garage will be moved to the new site. The three other trucks will remain at their present location. However, some firemen say, one of them may be moved to the new station.

Woman hurt

CHAPPAQUA — A loose rock in the road caused a minor car accident late Sunday afternoon.

Mrs. Mabel Richards, 66, of the Bronx was taken to Northern Westchester Hospital for emergency treatment by New Castle police after she struck the stone, lost control of her car and hit a stone wall on Bedford Road in the vicinity of the First Congregational Church.



New North Salem Firehouse

Photos by Lou Claxton



ON HAND for dedication ceremonies Saturday were, left to right, Fire Chief Harold J. Milligan, Carlo Paterno, Supervisor Donald Mossman and Fire Commissioner Michael Furio.

WVIP gets 3 awards

MT KISCO — WVIP's local news department is the recipient of three top awards in the 1970 state-wide Associated Press competitions. It has received more awards than any other station outside New York City in the annual contests.

For the documentary "Sing Sing Prison Today" as seen by some of the people who work there produced by Ed Zeidner, the station and Zeidner get first prize in the category of excellence of individual reporting in its class. For the series of year-end reviews of the top 12 stories of 1969, WVIP news gets the only award in the category of best local radio documentary in its class.

As it has for several years running WVIP also received a citation for coverage of local news from the Westchester Putnam County areas as contributed to the Associated Press. It was one of two stations in the New York City metropolitan area to be so honored.

WVIP's News Director Ed Zeidner, attended the annual state-wide meeting of AP members at which time the announcement of the awards was made.

The programs were judged by Professor Ben Yablonsky, a former resident of Croton now with the University of Michigan and a team of news men and reporters.

Practice teachers assigned

WHITE PLAINS — Three seniors at Good Counsel College have been assigned as student teachers at Westlake High School and Middle School in Thornwood.

A Thornwood student at the college was assigned to Alexander Hamilton High School in Elmsford and a Mahopac student to White Plains High School.

Going to Westlake High School in Thornwood for the 11

week term of practice teaching under supervision of five members of the Good Counsel faculty, are Lorraine McCann of Yonkers who will teach English and Angela Russo of White Plains business Deborah Meehan of Groton, Conn. was assigned to Westlake Middle School in mathematics.

Alice Morrissey of Thornwood will practice teach biology at Alexander Hamilton High School in Elmsford. Sarah Mrsich of

Mahopac was assigned to social studies classes at White Plains High School.

'Italian Night'

MT KISCO — Elks Lodge 1552 will present "Italian Night at the Elks" on Saturday October 17, at the club house Dinner from antipasto to Italian cookies, will be served as a prelude to dancing to the Fil-Mars.